

Alpha Kappa Alpha Sorority, Incorporated®

ALPHA TAU OMEGA

Greetings!

Alpha Kappa Alpha Sorority, Incorporated® Alpha Tau Omega Chapter of San Antonio, TX, in conjunction with Alpha Tau Omega-Senior Opportunity Services of Texas (ATO-SOS), is thrilled to be hosting its 2024 Fashionetta™. This premier event promises to be the highlighted event of the year, and we would be honored to have you join us as a sponsor.

Our 2024 Fashionetta™, is not just a fundraiser; it's a celebration of style, community, and impact. Attendees can look forward to exquisite ambiance, a delightful lunch, a captivating fashion show, and a special segment recognizing honorees who are distinguished members of our community. This year's honorees are **Visionaries** who have made significant contributions to our community through the **Culinary Arts**.

Our Mission and Impact: Our sorority's international platform is rooted in the mission of "Service to All Mankind," achieved through impactful community service programs and events. For 94 years, the Alpha Tau Omega chapter has served the San Antonio community with initiatives for all ages such as the *Fiesta San Antonio™ Praise Dance Celebration, Reading Program, Mahogany Brain Challenge, College Scholarships, and the Childhood Hunger Initiative Power Pack*.

Since 1961, our chapter has broadened its impact through [ATO-SOS](#) by providing support to the chapter's [Roseville Apartments](#), an 88-unit senior living community, with social services aimed at enhancing the physical, social, emotional, and economic well-being of its residents.

Why Your Support Matters: Your sponsorship will not only elevate the 2024 Fashionetta™ but also amplifies our ability to serve and impact our community. With your support, we can extend our outreach, enrich our programs, and make a lasting difference in the lives of many.

Event Details: 2024 Fashionetta™

Date: Saturday, November 2, 2024

Time: 11:30 AM to 2:00 PM

Location: Marriott Rivercenter, 101 Bowie St, San Antonio, Texas 78205

A few ways to support our efforts:

- ❖ Purchase a single ticket for \$125
- ❖ Purchase an Advertisement for our Digital Souvenir Booklet
- ❖ Become an Event Sponsor

We are excited about the possibility of support from your organization for this esteemed event. Your support will be instrumental in making the 2024 Fashionetta™ a success and in enabling us to continue our mission of service. We are happy to discuss the various sponsorship levels and benefits tailored to your organization's involvement.

Please see the enclosed document on how to support this amazing event and our impactful organization. Also, please visit our websites www.atoaka.net and www.atosos.org or our social media platforms to get to know us better!

- Facebook: <https://www.facebook.com/AKAATO/>
- Instagram: https://www.instagram.com/atoaka_sa/

We look forward to your partnership and are eager to answer any questions you may have about the event or our community initiatives. For questions or more information, please contact us at: ATOAKAFundraising@gmail.com

Sincerely,



Dr. Kelly Nash Forrest
President
(734) 604-6383



Ms. Stephanie Johns
Chairman, Fundraising
(210) 268-9889



Mrs. Lorna Stafford
Co-Chairman, Fundraising
(210) 563-4811

FASHIONETTA™ 2024

SPONSORSHIP OPPORTUNITIES

Becoming an event sponsor is a great way to associate your name with a highly respected, revered, and active community organization while at the same time, demonstrating your commitment to serve the community.

There are a range of sponsorship packages designed to offer the maximum value to all types of businesses, from large corporations, small business, sole proprietors, family, and friends.

For additional information or questions about Sponsorships, please call Stephanie Johns at (210) 268-9889 or Lorna Stafford at (210) 563-4811 or email us at:

ATOAKAFundraising@gmail.com.

Diamond Sponsors: \$8,000

- Valet Parking (*up to five*)
- Event Sponsor recognition digitally and from the stage
- Complimentary Full-page digital advertisement, premier logo placement in event program and event website
- Acknowledgement in the Chapter newsletter, Chapter website, and social media platforms
- Table for 10 guests
- Early and priority check-in for each table guest

Pearl Sponsors: \$5,000

- Event Sponsor recognition digitally and from the stage
- Complimentary 1/2-page digital advertisement, logo placement in event program, and event marketing
- Acknowledgement in the Chapter newsletter, Chapter website, and social media platforms
- Table for 10 guests
- Early and priority check-in for each table guest

Gold Sponsors: \$2,500

- Event Sponsorship recognition digitally and from the stage
- Complimentary 1/4- page digital advertisement logo placement in event program, and event marketing
- Acknowledgement in the Chapter newsletter, Chapter website, and social media platforms
- Table of 10 guests
- Early and priority check in for each table guest

Silver Sponsors: \$1,250

- Acknowledgement in the Chapter newsletter, Chapter website, and social media platforms
- Table of 10 guests
- Early and priority check in for each table guest

Digital Advertisements

- ❖ Full Page: \$250
- ❖ Half Page: \$150
- ❖ ¼ page: \$75
- ❖ Business Card: \$50
- ❖ Patron: \$20

All digital advertisement submissions will require high-resolution quality logos or graphics emailed in jpeg, png, pdf format to: ATOAKAFundraising@gmail.com and all payments will be required upon submission of the advertisement request. If paying by check, please include “2024 Fashionetta Full Page, Half Page, Quarter, or Business Card Ad” in the check memo, make check payable to “ATO Community Activities” and mail to the following address:

Alpha Tau Omega Chapter
Alpha Kappa Alpha Sorority, Incorporated®
PO Box 200954
San Antonio, TX 78220-0954

You can also submit your sponsorship or advertisement request electronically via this submission form: [SPONSORSHIP AND ADVERTISEMENT FORM](#).